deeploi GmbH

Make millions of people work better every day. We seek bright brains to join the IT revolution and build Europe's #1 IT Operating System. deeploi was founded in 2023 and is backed by leading European investors including Atomico and Cherry Ventures to rethink how IT is done. IT as a Service – not as a struggle: We are building an all-in-one IT platform, combined with premium support. From user on- and offboarding, to service and support, cybersecurity and device management - deeploi covers the entire scope of a company's IT department.

Working Student Marketing - Content Creation (m/f/d)

20 hours/week | Berlin

City: Berlin; Starting date (earliest): 01/12/26; Remuneration: 16-18€ / h

Tasks

Most of our future customers will find us through an AI platform rather than a search results page. We are rebuilding our content around that shift, from long-form pieces in our magazine to LinkedIn and AI-visibility research. Together with our marketing team, you will create the content that gets us there, and you will see the results of it within weeks. Along the way, you will build hands-on experience in content marketing at a moment when the whole discipline is changing.

Your mission

- Write engaging blog content for deeploi.io that speaks to our target audience of IT decision-makers at SMBs
- Help optimize our content for visibility in AI search engines such as ChatGPT, Perplexity, and Google AI Overviews, working with tools like Asky
- Support the creation of social media content, primarily for LinkedIn, including research, copy, and visuals
- Use AI tools to speed up research, drafting, and editing, with the judgment to tell a strong draft from a plausible-sounding weak one
- Collaborate closely with our marketing team on content ideas, formats, and topics, with room to bring your own initiative to the mix
- Support content distribution and light performance tracking across channels

Requirements

- First hands-on experience in content creation (writing blog posts, articles, or similar text-based content)
- Native level German and excellent English, both written and spoken
- Comfortable working with AI tools, ideally already familiar with tools like Asky, Peec AI, or similar AI-visibility/GEO platforms
- Experience with Figma, CMS systems (e.g. Webflow) and social media content,

ideally LinkedIn in a professional or B2B context, is a plus
- Curious, proactive, and excited to help shape how a fast-growing B2B SaaS company shows up in both traditional and AI-driven search
- Enrolled as a student for the duration of the role

What we offer

- High impact and ownership from day one - your work will directly shape deeploi's content strategy.
- A small, ambitious team in Berlin and Munich - backed by top European VCs including Atomico and Cherry Ventures.
- Competitive salary
- Well-equipped offices in Berlin and Munich.

Application

Please send in your application here: https://deeploi.jobs.personio.de/job/2813975

Contact person: Vera Müller

By internet: https://deeploi.jobs.personio.de/job/2813975

More information at https://stellenticket.de/207927/FUB/
Offer visible until 27/11/26