


Integral - AI-Native Services for SMEs

 **Integral** Accounting, Payroll & Tax for the Growing Economy. Integral offers the platform for modern tax consulting for startups and SMEs. Accounting, payroll and tax consulting are handled reliably: completely, on time, and with a personal contact person.

SEO Working Student (f/m/d)

Scaling AI-Native Services Startup

City: Berlin; Starting date (earliest): At the earliest possible; Remuneration: 15 € pro Stunde

Tasks

- + Research and identify high-value keyword opportunities across Integral's core topics: accounting, payroll, tax, and financial operations for German SMEs
- + Audit existing web content and pages for SEO performance, identify gaps, and make concrete recommendations to improve rankings
- + Support the creation and optimization of SEO-driven content in close collaboration with the Growth Team and our freelance content writer
- + Build and maintain internal linking structures that strengthen the authority of key pages across the Integral website
- + Monitor and report on organic performance using tools, track rankings, traffic trends, and keyword movements
- + Stay on top of algorithm updates and SEO best practices and proactively flag what matters for Integral
- + Support technical SEO initiatives including page speed, metadata, structured data, and crawlability improvements in collaboration with the engineering team.

What makes it special - the opportunity

- + You build Integral's organic presence from scratch, which means your impact is visible and measurable from week one
- + Direct collaboration with the Growth Team and founders in a company that moves fast and values initiative
- + You are not doing busywork: every task connects directly to lead generation and revenue
- + A steep learning curve in a domain that is evolving fast with AI-driven search changing the rules.

Requirements

- Currently enrolled in a degree programme in Marketing, Business, Communications, Computer Science, or a related field
- First hands-on experience with SEO, whether through a previous internship, freelance project, personal blog, or university project

- Familiarity with SEO tools such as Google Search Console, Ahrefs, Semrush, or similar
- Strong analytical mindset: you are comfortable working with data, spotting patterns, and drawing conclusions
- Excellent written German; fluent English required
- Self-starter: you identify what needs to be done and do it without waiting to be asked
- Genuinely curious about how search engines work and how AI is changing the SEO landscape.

Preferred Experience

- Experience with content management systems such as Webflow, WordPress, or similar
- Basic understanding of HTML and how page structure affects search performance
- Interest in or existing knowledge of the German accounting, or fintech landscape.

What we offer

- + Direct line to the Founders: no filter, no queue, no committee
- + Total autonomy on what you build; we measure hours saved
- + The best tools, no questions asked: Claude Max, Cursor, OpenAI, whatever ships next week
- + Modern office in the heart of Berlin Prenzlauer Berg, steps away from Mauerpark
- + Weekly team lunches provided by us, office BBQs and a dinner budget for late office nights past 8pm
- + A team of 50+ (and growing!) ambitious, diverse people, 20%+ ex-founders learning and building together

Application

Apply for this job at: <https://integral.jobs.personio.de/job/2662925>

More information at <https://stellenticket.de/205356/TUB/>

Offer visible until 14/08/26



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SEO Working Student (f/m/d)

📍 Berlin

🕒 Part-time 📅 Working Student

[Apply for this job](#)

English ▾

Mission

Founded in 2024 by Lukas Zörner and Anil Can Baykal, Integral set out to redefine how accounting, taxation and payroll works for SMEs in Europe, starting with Germany. The company is backed by General Catalyst, Cherry Ventures, Puzzle Ventures and entrepreneurs across Europe.

As our SEO Working Student, you will help build Integral's organic presence from the ground up. This is not a task-ticker role. You will work directly with the Growth Team on the content and technical strategies that bring the right SME founders to Integral before they even know they need us. If you are obsessed with search, love data, and want to see your work drive real business outcomes, this is your seat. This role is onsite at our Berlin office.

Core responsibilities

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The process

We move fast, and with the right candidate, the full process can be wrapped in under a week.

1. Intro call with our Talent Acquisition Lead
2. Live Challenge
3. Deep-dive interview with our Growth Team
4. Reference Calls

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