

## Industrial Analytics IA - Marketing



Industrial Analytics specializes in optimizing industrial and commercial operations through AI-powered solutions. Our innovative technology combines the precision of physics-based models with the adaptability of machine learning, providing real-time and actionable insights that drive efficiency, reduce energy use, and support sustainability goals. Facility managers can enhance and grow their portfolios with our add-on software OPTIFICIENT™.

### **Working Student in Marketing and Communications**

To support our expanding marketing team in Berlin, we are immediately seeking a marketing and communication working student position: 20 hours per week, hybrid work arrangement.

City: Berlin; Starting date (earliest): At the earliest possible; Remuneration: TBD

#### **Tasks**

##### Your Responsibilities

- Contribute to the development and implementation of marketing and communication campaigns across various channels
- Create and edit content and design for marketing assets (English and German)
- Assist with event organization
- Research and contribute to the ecosystem's involvement (e.g. association memberships and other partnerships)
- Manage multiple projects and deadlines simultaneously
- Conduct market research and analyze marketing data across channels
- Leverage AI tools to accelerate content creation and data analysis
- Provide general marketing support as needed

#### **Requirements**

##### Your Profile

- Currently enrolled as a student in a relevant field (e.g. Communications, Marketing, Business Administration, Media Technology)
- Some practical experience in marketing or media or communications
- Strong motivation to work in a B2B startup
- Excellent written and verbal communication skills in English and German
- Strong organizational skills, with the ability to prioritize tasks, manage multiple projects, and meet deadlines
- Proficiency in Microsoft Office, particularly Word, Excel, and PowerPoint
- Familiarity with social media platforms and content management systems (CMS)
- Strong interest in AI tools
- Ability to work independently and proactively

- Strong attention to detail and analytical skills
- Some design skills using design software such as Canva or Adobe Creative Suite are desirable

If you are passionate about Marketing Communications and AI technology shaping the future of industrial analytics and sustainability, we'd love to hear from you!

### **What we offer**

Join a great team of professionals and gain a hands-on experience in marketing at a fast growing AI startup.

### **Application**

Please, send your CV and cover letter to [recruiting@industrial-analytics.io](mailto:recruiting@industrial-analytics.io)

Disclaimer: only successful applicants will be contacted

More information at <https://stellenticket.de/203819/HTWB/>  
Offer visible until 14/06/26

