



TALENT MEETS BERTELSMANN

Berlin | June 29–July 1, 2026

International Networking Event for Business, Data and Media Innovators (f/m/d)

Are you a student ready to **shape the future of digital business** with your innovative, team-oriented and **tech-savvy** mindset? Are you eager to delve into a real-world case study and **develop strategies** for utilizing **data and AI** in the media, services and education sectors?

If so, we'd like to invite you to take part in Talent Meets Bertelsmann (TMB), our premier three-day **future business, data and creative innovators** summit in Berlin*. Seize this opportunity to **establish valuable connections** with media and business **experts** and gain **insights** into one of the **largest media companies** in the world.

Prior to the live event, there will be a **virtual kick-off** that allows you to **meet fellow participants** and learn what to expect during your three days in Berlin!

We are on the lookout for future **business, media or data innovators** who are keen to transform the media and communication industry with the help of data-driven business solutions. Join Talent Meets Bertelsmann, **gain firsthand experience** of a **global player** in the **media world** and become a **member** of the TMB **alumni network** – a vibrant community of over 900 members ready to provide you with **continuous support**.



Apply now!

If you are looking to experience what happens at the intersection of innovation, business, technology and creativity, please apply online only by May 3, 2026, at www.talentmeetsbertelsmann.com

At this three-day student ideas lab, you will:

- Join a team of fellow students from **diverse backgrounds** and generate **novel ideas** around Bertelsmann's **growth priorities** in online education, global content and services,
- Collaborate in workshops on trending topics – last year, these included **user engagement, content discovery and music analytics**,
- Tackle the challenges of digitalization: Explore how **AI solutions** can be leveraged in real-world business scenarios – **from classical machine learning to modern generative AI and the implementation of autonomous AI agents**,
- Work closely with experienced Bertelsmann **intrapreneurs**,
- Develop innovative ideas within an **interdisciplinary team**,
- Present your ideas to a **jury of board members**,
- Compete for the chance to win **exciting prizes**.

Interested but not yet sure?

Learn more about TMB during our **Zoom info webinar** on April 21, 4:00 PM CEST. **Just dial in.**

* Your accommodation and travel expenses will be covered.