



Technische Universität Berlin



Student assistant (40/60/80 hours per month)

Faculty VII - Economics and Managements, Institute of Business Administration - Chair of Marketing

Reference number: VII-SB-0026-2025D (starting at the earliest possible / limited for two years / closing date for applications 02/11/27)

Your responsibility:

We are looking for motivated student assistants to support teaching at the Department of Marketing, with a workload of 40 hours per month (with the option to increase to 60 hours). The tasks include:

1. Support in the design and delivery of courses under the supervision of the academic staff, particularly in the following modules: #70183 Marketing and Production Management #70164 Innovation Lab #70161 Innovation Marketing #70437 Entrepreneurial Marketing (50%).
2. Literature and desk research (30%)

Your profile:

Mandatory criteria:

- Very good knowledge in the use of standard software (MS Office)
- Ability to teach in German and/or English is required; willingness to acquire any missing language skills
- Initial experience in the field of marketing

Optional requirements:

- Initial experience with qualitative or quantitative research methods
- Good teaching/didactic skills
- Curiosity and creativity, ability to work in a team and flexibility, self-confidence, and communication skills

How to apply:

Party responsible for specialist area / point of contact for job posting: Anne Bamberg, info@marketing.tu-berlin.de

Period of employment: immediately, limited for two years

Apply to: info@marketing.tu-berlin.de

Please submit your written application including cover letter, your CV, certificate of enrollment, and where applicable, current transcript of records, with the reference number to the place of employment indicated above.

In the interest of promoting equality opportunities for men and women, applications from women with suitable qualifications are particularly encouraged.

The vacancy is also available on the internet at:
<https://www.jobs.tu-berlin.de>

