

Technische Universität Dresden - Cluster of Excellence “Responsible Electronics in the Climate Change Era - REC2”



**Technische
Universität
Dresden**

TUD Dresden University of Technology, as a University of Excellence, is one of the leading and most dynamic research institutions in the country. Founded in 1828, today it is a globally oriented, regionally anchored top university as it focuses on the grand challenges of the 21st century. It develops innovative solutions for the world's most pressing issues. In research and academic programs, the university unites the natural and engineering sciences with the humanities, social sciences and medicine. This wide range of disciplines is a special feature, facilitating interdisciplinarity and transfer of science to society. As a modern employer, it offers attractive working conditions to all employees in teaching, research, technology and administration. The goal is to promote and develop their individual abilities while empowering everyone to reach their full potential. TUD embodies a university culture that is characterized by cosmopolitanism, mutual appreciation, thriving innovation and active participation. For TUD diversity is an essential feature and a quality criterion of an excellent university. Accordingly, we welcome all applicants who would like to commit themselves, their achievements and productivity to the success of the whole institution.

Communication Manager (m/f/x)

The new Cluster of Excellence “Responsible Electronics in the Climate Change Era - REC2” offers a full-time position as Communication Manager (m/f/x) (subject to personal qualification employees are remunerated according to salary group E 11 TV-L) starting January 1, 2026. The position is limited until December 31, 2032 (time limitation pursuant to TzBfG). The new REC² Cluster of Excellence is seeking an experienced individual with in-depth knowledge of science communication who can contribute vision and commitment to shaping the cluster's internal and external communications, including marketing, public relations and knowledge transfer. In this key role, you will have a significant impact on REC²'s public image and address a wide range of target groups.

City: Dresden; Starting date (earliest): 01/01/26; Duration: befristet bis 31.12.2032 (Befristung gem. TzBfG); Remuneration: bei Vorliegen der persönlichen Voraussetzungen E 11 TV-L; Reference number: “REC² Communication Manager, last name”; Closing date: 12/11/25

Working field

- support in the further development of the cluster's communication strategy
- conception and implementation of social media formats
- research topics relevant to the target group and implementation in communication measures
- press and public relations work, including the creation of news articles and newsletters
- creation of design templates, especially for social media, as well as photo and video content
- editorial maintenance of the website
- conceptual development and organization of event formats to raise awareness of the cluster's topics among researchers, companies and the general public

- documentation and monitoring of communication issues

Requirements

- Bachelor degree in communication sciences, media or communication design, marketing or a similar relevant field
- affinity for media and confident use of social media (especially Instagram and LinkedIn)
- knowledge of content management systems (especially WordPress)
- experience in video and image editing (Adobe Creative Cloud or similar)
- independent working style, technical understanding; creative, open and communicative nature
- very good written and oral communication skills in German and English
- strong communication skills and ability to work in a team
- knowledge of the structures and processes at a university is desirable

What we offer

a varied role with scope for creativity; collaboration in a dynamic, interdisciplinary team; flexible working hours with the option of mobile working; a job ticket for public transport. TUD strives to employ more women in academia and research.

Application

TUD strives to employ more women in academia and research. We therefore expressly encourage women to apply. The University is a certified family-friendly university. We welcome applications from candidates with disabilities. If multiple candidates prove to be equally qualified, those with disabilities or with equivalent status pursuant to the German Social Code IX (SGB IX) will receive priority for employment.

Please submit your detailed application (motivation letter, CV, and copies of degree certificates in English) by November 12, 2025 (stamped arrival date of the university central mail service or the time stamp on the email server of TUD applies), preferably via the TUD SecureMail Portal <https://securemail.tu-dresden.de> by sending it as a single pdf file to anna.lavkova@tu-dresden.de with the subject line: "REC² Communication Manager, last name" or to:

TU Dresden, REC², Prof. Dr. Vaynzof, Helmholtzstr. 10, 01069 Dresden, Germany.

Please submit copies only, as your application will not be returned to you. Expenses incurred in attending interviews cannot be reimbursed.

TUD is a founding partner in the DRESDEN-concept alliance.

Reference to data protection: Your data protection rights, the purpose for which your data will be processed, as well as further information about data protection is available to you on the website: <https://tu-dresden.de/karriere/datenschutzhinweis>.

More information at <https://stellenticket.de/199062/TUB/>

Offer visible until 12/11/25

