



Technische Universität Berlin



Research Assistant - salary grade E13 TV-L Berliner Hochschulen

under the reserve that funds are granted
part-time employment may be possible

Faculty VII - Economics and Managements, Institute of Business Administration / Digital Markets

Reference number: VII-479/25 (starting at 01/01/26 / limited until 31/12/2028 / closing date for applications 28/11/25)

About us:

The Digital Markets group (www.tu.berlin/dm) focuses on consumer behavior in digital marketplaces and platforms. We are currently looking for a research assistant in the interdisciplinary project "Concept to integrate an open communication standard for connected lights", which is concerned with establishing a provider-independent open data standard for connected streetlights. As part of the project, business models are developed to ensure the long-term operation of the communication standard. Employment is subject to the approval of funding by the funding agency. The position is fixed-term and will run until December 31, 2028.

Your responsibility:

- Research and project work on business models (including non-profit business models)
- Project organization, management, and controlling for the third-party funded project
- Publication of research results in academic journals
- Coordination and communication with partners in research and practice
- Presenting research results at national and international conferences

Your profile:

- Successfully completed scientific university degree (Master, Diplom or equivalent) in economics or a similar field of study with a focus on management (e.g., Wing, Winfo)
- Good knowledge of qualitative and quantitative research methods and internet-based research techniques
- Good knowledge of German and/or English, or willingness to acquire the missing language skills.
- Strong teamwork and communication skills desirable
- Committed and independent work skills are an advantage

How to apply:

Please send your application, **quoting the reference number** and enclosing the usual documents, **by e-mail** (summarized in a PDF file, max. 5 MB) to Prof. Dr. Wunderlich at bewerbungen@digitalmarkets.tu-berlin.de.

By submitting your application via email you consent to having your data electronically processed and saved. Please note that we do not provide a guaranty for the protection of your personal data when submitted as unprotected file. Please find our data protection notice acc. DSGVO (General Data Protection Regulation) at the TU staff department homepage: https://www.abt2-t.tu-berlin.de/menue/themen_a_z/datenschutzerklaerung/.

To ensure equal opportunities between women and men, applications by women with the required qualifications are explicitly desired. Qualified individuals with disabilities will be favored. The TU Berlin values the diversity of its members and is committed to the goals of equal opportunities. Applications from people of all nationalities and with a migration background are very welcome.

The vacancy is also available on the internet at:
<https://www.jobs.tu-berlin.de>

