Pépites Wein & Veranstaltungen / Anaïs Bourg

Pépites Weinhandlung is a wine shop, wine club and event space in Prenzlauerberg, Berlin. We specialize in importing wine from independant winemakers with a focus on sustainability. At Pépites, we don't just sell bottles of wine - we are creating a third-space for the neighbourhood, where wine is simply the excuse to spend time with each other. The company was founded in 2026 and is woman-owned.

Internship in social media marketing and events

Part-time (10-12h/week) , voluntary internship with flexible hours and hybrid model

City: Berlin; Starting date (earliest): At the earliest possible; Duration: 2,5 months; Remuneration: Unpaid; Closing date: 09/10/26

Tasks

Pépites is an independent wine shop in Berlin. We're looking for a part-time intern to take ownership of our marketing and social media, primarily Instagram, at an exciting moment: we're in the process of launching a wine club and growing a regular program of events in the shop.
What you'll do:

- Own Instagram end-to-end: content strategy, calendar, creation and writing
- Promote and drive bookings for in-shop events, create event-related content (photos, videos, etc)
- Support the launch and promotion of our new wine club (November)
- Help grow visibility and foot traffic for the shop

Requirements

Length of internship: Oct 15-20 to end of December 2026
~10h/week (up to 12h possible)
Unpaid, with paid extra hours available mid-Nov-Dec

What we're looking for:

- Currently enrolled student in a relevant field (marketing, communications, or similar). Please be ready to share proof of enrollment
- Comfortable and independent with content creation and tools like Instagram and Canva
- Fluent English (our day-to-day working language); near-fluent German. French is a plus, not required.
- A genuine interest in wine, food, sustainability, or gastronomy. Wine knowledge is a bonus, not a requirement
- Someone who takes initiative, is self-motivated and energized by working close to a founder, not buried in a big team

- Someone creative, who enjoys content creation
- Attention to detail

What we offer

- The chance to work directly with a founder, in a very small team - no large structures or heavy processes, so you'll have real creative freedom within the brand and the independence to come up with your own solutions
- A completely flexible schedule: split your hours across 1-2-3 days, any day Tuesday to Saturday, within hours that fit your study schedule
- Hybrid work: mix of in-shop and remote work. A few evening events (8-10:30pm) will require your presence. These are on fixed, known-in-advance dates
- Unpaid voluntary internship (details discussed at offer stage), from October 15-20 to end of December 2026

We would love to find someone who wants to continue with paid shop hours (Minijob) mid-November through December. Please mention in your application if that interests you

Application

Send your CV and a short note (a few sentences is plenty, no formal cover letter needed) to jobs@pepiteswine.com, with the subject line "Internship application + your name". Tell us why you're interested and what you'd bring to it, and mention if you're also interested in the December Minijob. Applications by Oct 5-8.

More information at https://stellenticket.de/207552/FUB/
Offer visible until 12/11/26