

Zeitgeist GmbH - Social Media



We are the Zeitgeist Group - Creating Better Times We at the Zeitgeist Group are an unbeatable team. We are driven by our enthusiasm and passion for our products and brands, because we build more than just watches and lifestyle products. We build an attitude to life. As a group consisting of Zeitgeist GmbH, Lilienthal Lifestyle GmbH, Temporex Lifestyle GmbH and Zeitgeist Inc., we operate globally with more than 50 team members in Essen, Berlin and Philadelphia/USA. With our unique products of the brands Lilienthal Berlin, DETOMASO and Kooja we inspire customers all over Europe, Great Britain, USA and Asia. As a young group of companies, we are constantly developing ourselves, our team and our products - our guiding principle is: "Creating better times". This also motivates us - especially with a view to the future - to take measures to offer not only an excellent design, but also a truly sustainable product that has been manufactured with great respect for people and the environment.

Mandatory Internship Social Media & Content Creation (m/f/d)

Are you passionate about content, culture, and community? Do you like storytelling and creating strong visuals? Do you want to work with a hands-on and experimental social media teams? Then this opportunity is for you! To join our team in Berlin, we are looking for a Social Media & Content Intern(m/f/d) You'll be part of our social media team, helping shape how our brands show up online: creatively, consistently, and authentically. This role is only open to students currently enrolled at a university, where this internship is a compulsory part of your degree program.

City: Berlin; Starting date (earliest): At the earliest possible; Duration: 4-6 month;
Remuneration: 800 € / Monat

Tasks

- Create content for Meta, TikTok, LinkedIn & Pinterest
- Turn trends and evergreen content into engaging Reels, Stories & Posts
- Plan and structure content from idea → shoot → upload
- Be in front of or behind the camera, whatever the concept needs
- Actively engage with our community via comments & DMs
- Help grow and nurture our social communities
- Understand what our audience cares about, and reflect that in content
- Support content calendars, workflows & formats
- Analyze performance (engagement, reach, saves) and learn what drives growth
- Collaborate closely with marketing, media & sales teams

Requirements

- Strong interest in content creation & community management
- Deep familiarity with social trends
- Organized mindset and structured way of working
- Experience with video editing tools (CapCut, Premiere, InShot) and design tools (Canva, Photoshop)
- Studies in marketing, media, communication, design, or similar

- Fluent German and English (additional languages are a plus)
- Curious, proactive, reliable and you're not afraid to share ideas

What we offer

- Onboarding: with a buddy at your side and on-the-job training, we will guide you through your detailed onboarding program
- Team spirit: A cool, motivated team will give you a warm welcome and look forward to getting to know you at the company breakfast, vitamin day or after-work drinks at the table tennis tournament
- Organization & culture: Flat hierarchies, short, transparent paths and a lively, appreciative corporate culture with a culture & feel-good team, great activities and events
- Your development: An environment in which you have the opportunity to grow with your tasks and take on new challenges - we encourage your personal and professional growth and want to develop both the entire Zeitgeist Group and yourself with you
- Workplace: We offer you a modern, sustainable workplace with loft flair in a central location in Berlin-Friedrichshain
- Working hours: Your working hours are flexible and you can take Christmas Eve, New Year's Eve and your birthday off!
- Benefits: Employee discounts on our products, meal allowance, subsidy for your Germany ticket or subsidy for your company fitness membership

Application

Diversity is our strength!

We firmly believe that diversity is a strength and promotes innovation and growth. Our goal is to create an environment in which everyone has equal opportunities and fair treatment regardless of their gender, ethnicity, age, religion, sexual orientation, disability or other characteristics. We therefore expressly encourage people of all backgrounds and identities to apply for a job with us.

Ready to set new standards with us?

We look forward to receiving your application via our job portal.

<https://jobapplication.hrworks.de/de/apply?companyId=am430988&id=bfa65e>

More information at <https://stellenticket.de/202619/HTWB/>
Offer visible until 01/05/26

