

Conscioushouse - Marketing & Creative Agency

Conscioushouse

Conscioushouse is a marketing and creative agency for D2C, wellness, premium and luxury brands & founders. We also run WELLYST, our in-house media and research venture exploring holistic wellbeing, mindfulness, and future-conscious creativity.

Creative Strategy (Voluntary Internship) -Marketing, Social and Content

Gain hands-on experience at a new fast-growing marketing & creative agency working with conscious, premium, and modern brands.

City: Berlin; Starting date (earliest): At the earliest possible; Duration: 3-6 months;
Remuneration: Voluntary; Closing date: 28/11/25

Working field

You'll be part of our growing creative and strategy team, supporting both client projects and our in-house venture WELLYST. This is a versatile and hands-on role at the intersection of marketing, content, and digital innovation, allowing you to explore different areas depending on your strengths.

Key areas may include:

- Social media planning, strategy, and content scheduling across multiple platforms.
- Supporting creative strategy for campaigns (organic and paid).
- Contributing to content creation — from UGC-style videos to social-first storytelling.
- Simple design and video editing tasks (e.g. Canva, CapCut, Premiere Pro, Figma).
- Influencer and partnership research and coordination.
- Assisting with creative ideation for marketing campaigns and visual content.
- Researching trends in social, digital culture, and AI tools to bring fresh insights into projects.

Requirements

- Enrolled university student or recent graduate eligible for a voluntary 3-month internship or mandatory 6-month internship.
- Available to start ASAP (Berlin-based or EU remote).
- Strong interest in social media, content creation, or creative strategy.
- Basic skills in Canva, Figma, or Adobe Suite (video editing experience is a plus).
- Eye for detail, visual aesthetics, and creative presentation.
- Curiosity and readiness to learn about AI tools in marketing and content creation.
- Fluent in English (German a plus).

- Self-starter mindset, open to taking initiative and experimenting with new ideas.

What we offer

- Opportunity to work directly with the founder in a fast-growing creative consultancy.
- Exposure to real client projects and purpose-driven brands.
- Learn to apply AI and automation tools in modern creative and marketing workflows.
- Supportive, wellbeing-centered culture and flexible, remote-friendly environment.
- Creative freedom to experiment and develop your ideas.
- Potential for continuation in a paid role after internship completion.
- Internship duration: 3 or 6 months (depending on university requirements).

Application

Please apply by submitting the following documents:

- Cover Letter (explaining your motivation and what you hope to gain from the experience)
- CV
- Portfolio or work examples (optional, but highly recommend)

More information at <https://stellenticket.de/198711/HTWB/>
Offer visible until 28/11/25

