

KWS Berlin GmbH - Einbeck, Lower Saxony



KWS is one of the world's leading plant breeding companies. With the tradition of family ownership, KWS has operated independently for more than 160 years. It focuses on plant breeding and the production and sale of seed for corn, sugar beet, cereals, potato, rapeseed and sunflowers. KWS uses leading-edge plant breeding methods. 5.147 employees represent KWS in more than 70 countries. For more information: www.kws.com. Follow us on LinkedIn® at <https://linkedin.com/company/kwsgroup/>.

CRM Working Student (all genders)

City: Einbeck; Starting date (earliest): 01/11/25; Duration: 2 years; Remuneration: No information

Working field

Consider joining our team as a Working Student (all genders) Customer Relationship Management (CRM) at KWS SAAT SE & Co. KGaA, where you can delve into a realm of enriching experiences with a global impact, opportunities for skill development and international collaboration.

The position is in the marketing department, and it supports the global CRM Team in creating farmers interactions with KWS an easy, seamless, and personal experience.

We are looking forward to your start with us from November 1st, 2025 at our HQ in Einbeck (Lower Saxony).

This awaits you:

- Immerse yourself in the core of CRM project management, offering support to Salesforce users on a global scale.
- Contribute substantively to the training programs for colleagues worldwide, specializing in Salesforce Sales Cloud, Marketing Cloud and Commerce Cloud.
- Articulate construct advanced email templates in Salesforce Marketing Cloud, collaborating closely with esteemed international marketing professionals.
- Support our global key users in creating Marketing campaigns, internal newsletters, knowledge and best practices transfer towards our markets.
- Engage closely with external agencies, expanding your professional network and establishing meaningful connections.
- Contribute significantly to global analytics and research projects, gaining profound insights into the complexities of the international corporate landscape.

Requirements

- You are a registered student in the field of marketing, business economics, agronomy, or a comparable course of study for at least 24 more months.

- You are interested in CRM, Marketing and E-Commerce
- You have good user knowledge of Microsoft Office products; a first knowledge of analytics tools is an asset.
- You are structured and possess good organizational skills.
- You are proactive and have an independent way of working.
- You have a good command of English (written and spoken)
- German or another additional language is a plus.

What we offer

- Insights into the Customer Relationship Management of a large, international company
- Exciting tasks and projects with a steep learning curve
- The opportunity to write your thesis with us
- Independent work
- An open corporate culture with a family atmosphere

Application

We look forward to receiving your online application via our application system SuccessFactors! Please use the "Apply" function in the online advertisement.

More information at <https://stellenticket.de/198049/TUBS/>
Offer visible until 01/11/25

