

ShopBack Europe GmbH



ShopBack: For the wins The ShopBack Group is Asia-Pacific's leading shopping, rewards, and payments platform, serving over 45 million shoppers across 12 markets. In 2023, the Group expanded its offerings into Germany, signaling its entry into the European market. Driven by the vision to be the world's most rewarding way to shop, ShopBack is dedicated to saving members money and time, while delivering delightful experiences with every purchase. The platform also enables merchants and brands to engage with their members in a cost-effective manner. Founded in 2014, ShopBack now powers over US\$4.5 billion in annual sales for over 20,000 online and in-store partners. Facilitating upwards of half a million transactions daily, ShopBack continues to provide value to both members and merchants through its innovative offerings. Notably, its payment solution, ShopBack Pay, offers members a convenient and rewarding payment option at checkout.

Social Media & Video Content Creator (f/m/d)

Are you a social media native with a sharp eye for trends and a passion for video? Do you love creating content that has the potential to go viral and want to take a brand to the next level? Then you might be just who we're looking for!

City: Berlin; Starting date (earliest): At the earliest possible; Remuneration: No remuneration – mandatory internship (Pflichtpraktikum)

Working field

1. Create engaging video content for TikTok, Instagram, YouTube & more – from concept to final edit.
2. Research and analyze current social media trends to develop innovative content formats.
3. Support editing and repurposing of user-generated content (UGC) for our channels.
4. Collaborate closely with our German marketing team and international colleagues in Singapore and Malaysia.

Requirements

1. Fluent in German and English in order to converse effectively with both internal and external stakeholders
2. You live and breathe TikTok, Instagram, and YouTube – you know the trends and how the algorithms work.
3. Experience in video production for social media, with confidence in handling camera, sound, lighting, and editing.
4. Proficiency in tools like Canva, CapCut, Adobe Premiere Pro, Final Cut Pro, or similar software.
5. A self-driven, organized, creative, and motivated mindset – and you're comfortable being in front of the camera regularly.

What we offer

1. Go deep: Get hands-on experience in social media marketing and video production.
2. Tech playground: Access cutting-edge AI tools like ChatGPT Enterprise and Icon.com.
3. Flexibility: Enjoy remote work options and flexible hours in an international team.
4. E-commerce powerhouse: Be part of a successful project spanning 13 countries and learn how modern, AI-powered content production works.

Application

By internet: <https://jobs.lever.co/shopback-2/bd3a4ae9-a905-4c4b-b601-942570f774cf>

More information at <https://stellenticket.de/195063/HTWB/>

Offer visible until 27/07/25

